**DWU Blue and White Days 2012 Information Form**

* Line-up will be in the Mitchell Technical Institute parking lot; all entries need to check in at the Burr Street entrance.
* All entries need to check in between 9 a.m. and 10 a.m.; the parade begins from the parking lot at 10:15 a.m. so that the parade will begin promptly at 10:30 once we reach Main Street.
* At the entrance, entries will be directed to their designated space.
* Parade will run down Main Street from Ninth Avenue to First Avenue.
* No items may be thrown from vehicles/floats; entries must have walkers to distribute items.
* No negative campaigning or personal attacks will be allowed in any way shape or form.
* Calls to action (aka “purchase my product”) will not be permitted in the parade. Groups and businesses may share any information about themselves in their description or through their decorations and signage, but they may not actively tell people that they should buy their product or join their organization. The parade is to show support for DWU, not to sell a product.
* Have a blast! We want this parade to be as much fun as humanly possible and, if we follow all of the parade rules listed above, that goal will be accomplished.
* The parade theme and catchphrase are as follows: Blue and White Days: Apocalypse 2012 – “Who knows, maybe you’ll survive?!” Have fun with the theme and please incorporate it into your entry! ☺
* Thank you for being willing to participate in the DWU Blue and White Days Parade. We appreciate all of your support.

**If you have any questions please contact Nathan Hofer, Student Activities Board Advisor at** **nahofer@dwu.edu** **or by phone at 605-995-2943.**